

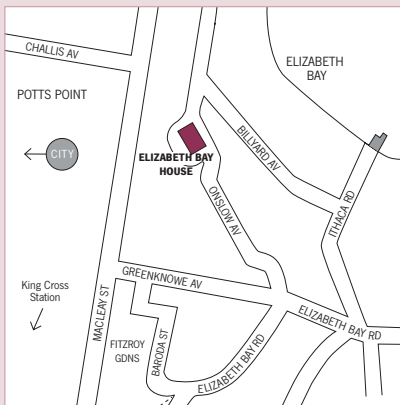
# ELIZABETH BAY HOUSE

ACQUIRED AND OPENED IN 1980



*Nothing more beautiful.  
Keeping it in my heart.*

SELINA BITTAR  
BEIRUT, LEBANON, JANUARY 2004



Elizabeth Bay House was built by the fashionable architect John Verge for the Colonial Secretary Alexander Macleay and his family. It is a superb example of Greek Revival architecture in a magnificent setting overlooking Sydney Harbour. Furnished to the period 1839–1845 the interiors present an evocative picture of early 19th century life before the depression of the 1840s forced Macleay to leave the house.

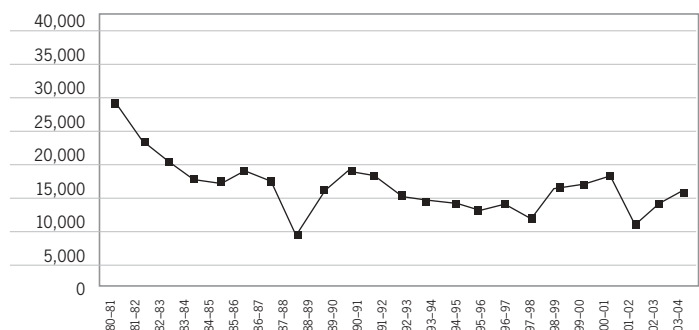
7 Onslow Avenue, Elizabeth Bay NSW 2011  
t. 02 9356 3022 f. 9357 7176 e. info@hht.net.au www.hht.net.au

Open Tuesday to Sunday and public holiday Mondays 10am – 4.30pm

## BREAKDOWN OF VISITOR NUMBERS

	2004	2003	2002	2001
<b>Paid admissions</b>				
General public	13,089	13,233	12,614	10,647
Education	1,507	1,140	1,660	824
Public programs	374	753	595	483
Venue hire	1,547	2,167	1,439	946
<b>Subtotal</b>	<b>16,517</b>	<b>17,293</b>	<b>16,308</b>	<b>12,900</b>
<b>Free entry</b>				
Complimentary tickets	2,993	3,238	3,148	1,666
Other (site visits)	442	291	151	121
<b>Subtotal</b>	<b>3,435</b>	<b>3,529</b>	<b>3,299</b>	<b>1,787</b>
<b>TOTAL</b>	<b>19,952</b>	<b>20,822</b>	<b>19,607</b>	<b>14,687</b>

## BREAKDOWN OF VISITOR NUMBERS\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: WILLIAM DOBELL, SELF-PORTRAIT, 1937, ART OF NEW SOUTH WALES, FROM *KINGS CROSS – BOHEMIAN SYDNEY*, PHOTOGRAPH JENNI CARTER | *THE METAMORPHOSIS OF FANNY MACLEAY*, (DETAIL), PIP STOKES, 2004, FROM *READING ARCADIA*, PHOTOGRAPH JENNI CARTER | EDUCATION PROGRAM, PHOTOGRAPH ROSS HEATHCOTE | AUSTRALIA DAY, PHOTOGRAPH PENNY CLAY | BACKGROUND PATTERN: WALLPAPER (DETAIL) FROM ELIZABETH BAY HOUSE

## HIGHLIGHTS

The 20th century history of the house and surrounding area was explored and celebrated through a major exhibition *Kings Cross – Bohemian Sydney*, which finished its successful four-month run in September 2003 having attracted over 11,000 visitors to the property. The exhibition saw major works by William Dobell, Donald Friend, Rosaleen Norton, Adrian Feint, Russell Drysdale, Herbert Badham and Martin Sharp exhibited in the house.

Our new education program *Make Art with an Artist* was so popular that it was extended from one to three weeks, with up to 100 primary school students in the house each day.

An art installation entitled *Reading Arcadia*, by Pip Stokes, opened in June 2004. The mixed media piece creatively explored the response of Fanny Macleay, Alexander Macleay's daughter, to an unfamiliar and new colonial landscape.

## STRATEGIES

We identified three strategies in last year's report as the major focus for the museum.

### Further develop the interpretation of the house's service areas

The butler's pantry, an essential service area within the Macleays' 19th century household, was completed and opened to the public.

Work carried out this year included:

- installation of the stone sink
- reconstruction of the fitted bench within the window bay
- plumbing
- painting

### Develop programs which explore the range of the house's cultural significance

The major exhibition *Kings Cross – Bohemian Sydney* and its associated programs of art classes, and *In and Out of the Houses – Working with Art* and *Open Studios*, produced with the National Art School, attracted large audiences to the property who were especially interested in the life of the house in the 20th century.

Other programs that focused on the social history of the house included:

- *Mr Macleay's Table*, an exploration of the Victorian concept of dining
- *Make Art with an Artist*, entomology through the visual arts for primary schools

- the display *Reading Arcadia* and an associated program *Collections, Contraptions and Other Arcadian Pleasures*

### Continue building and collection conservation programs

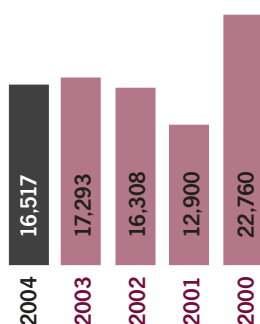
The program of conservation included:

- repainting the external timber shutters for the dining and drawing rooms
- replacing the canvas mats used in the saloon and entrance hall for functions, to protect the mudstone floors
- sweeping the chimneys
- repairing and repainting the rear courtyard stonework

## STRATEGIES 2004–2005

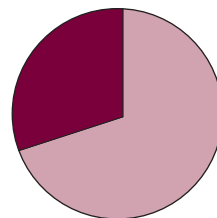
- Implement programs on domestic design themes and housekeeping practices
- Initiate a program that encourages contemporary interpretation of the historic interiors
- Initiate a design competition for tertiary design students
- Trial a revised staffing structure

### PAID ADMISSION FIVE-YEAR TREND



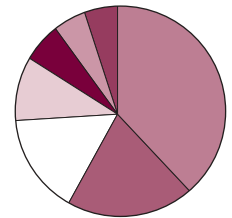
### WHERE DID OUR VISITORS COME FROM?\*

- AUSTRALIA 70%
- OVERSEAS 30%



### SYDNEY/NEW SOUTH WALES VISITORS\*

- NORTHERN SYDNEY 38%
- WESTERN SYDNEY 20%
- RURAL NSW 16%
- INNER CITY 10%
- INNER WEST 6%
- EASTERN SUBURBS 5%
- SOUTH SYDNEY 5%



\* these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004

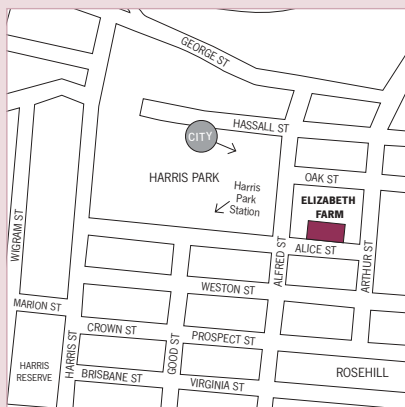
# ELIZABETH FARM

ACQUIRED AND OPENED 1984



*The practical hands-on tour is the best I have seen in a historical house.*

MILTON WILD  
PERTH, WESTERN AUSTRALIA, MARCH 2004



Elizabeth Farm contains part of the oldest European building in Australia and is among the nation's most important historic sites. Standing on Dharug land, the farmhouse was commenced in 1793 and was home to the Macarthur family until 1854. The Swann family acquired it in 1904 and lived in it until 1968. It was acquired by the New South Wales Government in 1979. After conservation, it was transferred to the HHT in 1984. Today it is a 'hands-on' museum and recalls the stories of those who built it and lived in it for over 200 years. Visitors are given access to all areas, objects and furniture.

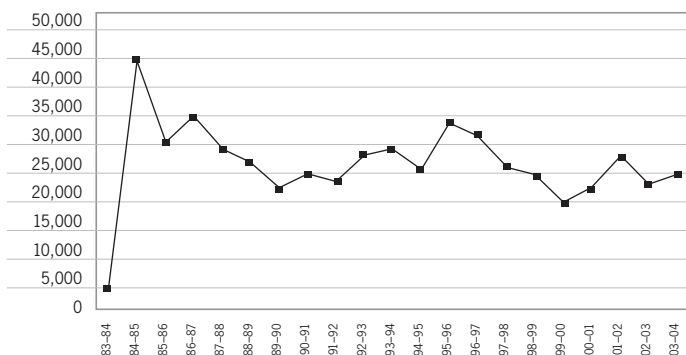
70 Alice Street, Rosehill NSW 2142  
t. 02 9635 9488 f. 02 9891 3740 e. info@hht.net.au www.hht.net.au

Open daily 10am – 5pm

## BREAKDOWN OF VISITOR NUMBERS

Paid admissions	2004	2003	2002	2001
General public	9,857	10,992	11,194	9,331
Education	9,440	9,546	9,913	6,572
Public programs	5,026	1,374	4,318	5,012
Venue hire	849	1,112	2,251	1,218
<b>Subtotal</b>	<b>25,172</b>	<b>23,024</b>	<b>27,676</b>	<b>22,133</b>
<b>Free entry</b>				
Complimentary tickets	3,206	4,206	4,816	3,865
Free public programs	538			
Other (site visits)	642	344	301	165
<b>Subtotal</b>	<b>4,386</b>	<b>4,550</b>	<b>5,117</b>	<b>4,030</b>
<b>TOTAL</b>	<b>29,558</b>	<b>27,574</b>	<b>32,793</b>	<b>26,163</b>

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: ROASTING OVEN AT ELIZABETH FARM c1809. HISTORIC HOUSES TRUST IMAGE LIBRARY | FESTIVAL OF THE OLIVE. PHOTOGRAPH PENNY CLAY | EDUCATION PROGRAM. PHOTOGRAPH RAY JOYCE | HANNAH GORDON, CHIEF GUIDE ACCEPTS THE PARRAMATTA CITY COUNCIL HERITAGE WEEK COMMUNITY AWARD. PHOTOGRAPH MALCOLM SIM | BACKGROUND PATTERN: CHIMNEYBOARD (DETAIL) FROM ELIZABETH FARM

## HIGHLIGHTS

The first major review of decorative treatments since 1984, when the property opened, was conducted. This resulted in the restoration of paint schemes throughout the bedrooms and the rear ancillary rooms of the homestead. Using lime-based distempers, simulated plaster finishes and other specialist treatments, painters re-created the appearance and quality of rooms dating from the early 1830s. Conservation works were based on the analysis of surviving and archived fabric, documentary research and a study of other sites.

Following investigative work, the arched brickwork of a large roasting oven, constructed in 1809 and used well into the 1830s, was uncovered in the farmhouse servants' wing. It was carefully recorded and stabilised and can now be viewed. The roasting oven provides a valuable clue in the largely unknown story of servant life at Elizabeth Farm in its early years.

We received two new awards from the Parramatta City Council: a Heritage Week Community Award for the Introduction Video and an Australia Day Award to acknowledge the achievements and success of the property's *Festival of the Olive* public program.

We continued to build alliances with local artist and theatre networks, hosting a sell-out site-based performance by the acclaimed Parramatta troupe Hook Line and Sinker, in

conjunction with the Riverside Theatre. The project also included set design and scriptwriting workshops. Further collaborations were made with the local Platypi artist collective and the Parramatta Art Society.

In November, the Land and Environment Court upheld a Parramatta City Council decision to refuse development approval for the enlargement of a neighbouring hotel complex, threatening to impact on the visual outlook of Elizabeth Farm.

The death of a grand landmark kurrajong tree due to underground water changes, natural attrition and age, was a major loss both to the grounds and as a remnant of the pre-European Dharug landscape.

## STRATEGIES

We identified three strategies in last year's report as the major focus for the museum.

**To manage the Tearooms operation for cost-efficiency and commence planning for a major building and facilities upgrade**

The results of a series of trial staffing arrangements, menu adjustments, marketing and local business development, functions and event planning, together with cost-efficiency measures, conducted over the previous three years, led to a major operational review aimed at streamlining management, improving business and lowering costs for the Tearooms

operation. Recruitment for two new positions, Tearoom Manager and Tearoom Assistant, will take place, and the new management structure will be effective from the start of the new financial year.

**To host the Festival of the Olive**

This year's *Festival of the Olive* saw record crowds, strong merchandising sales, broad representation of cultural groups and a high level of community support. The fourth annual weekend event drew 4,465 visitors to the site.

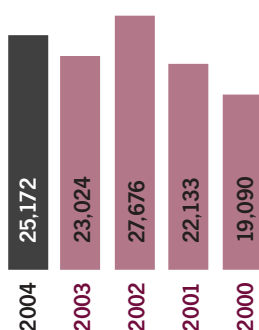
**To support volunteer guides and formulate a framework of responsibilities, standards and skill development**

A planned review of the role and performance of volunteer guides was deferred because of high staff turnover during this period, alterations to the property's staffing structure and the consequent need to orientate and integrate several new guides within the museum team.

## STRATEGIES 2004-2005

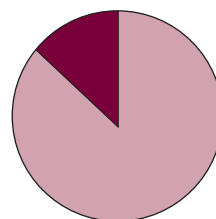
- To extend the interpretation to include convicts, servants and workers
- To put into place a series of training, orientation and team-building programs for staff
- Implement the staff restructure for the Tearooms

### PAID ADMISSION FIVE-YEAR TREND



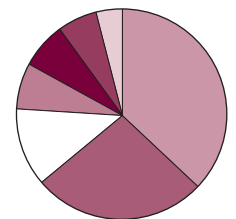
### WHERE DID OUR VISITORS COME FROM?\*

- AUSTRALIA 87%
- OVERSEAS 13%



### SYDNEY/NEW SOUTH WALES VISITORS\*

- WESTERN SYDNEY 37%
- NORTHERN SYDNEY 27%
- RURAL NSW 12%
- EASTERN SUBURBS 7%
- INNER WEST 7%
- SOUTH SYDNEY 6%
- INNER CITY 4%



\* these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004

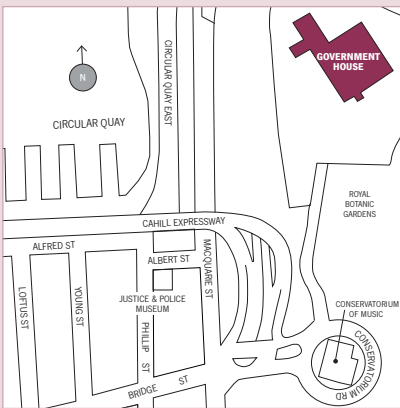
# GOVERNMENT HOUSE

ACQUIRED AND OPENED 1996



*Lovely for the people to have this access – tour was special and always to be remembered. Thank you Premier Carr.*

KERRY S CROYDEN  
CANBERRA, ACT, SEPTEMBER 2003



Romantically sited on Bennelong Point, Government House was built between 1837 and 1845 in the Gothic Revival style. The building of Government House was seen as reflecting the colony's maturity as it reached the end of convict transportation and moved towards responsible government. The State Rooms were redecorated in 1879 by Lyon, Cottier & Co to coincide with the Sydney International Exhibition. The house sits within an important historic garden with exotic trees and shrubs, carriageways, paths and terraces. The interiors display an exceptional collection of colonial furniture, portraiture and gubernatorial memorabilia. Contemporary decorative arts, such as silver and glass, are commissioned from leading New South Wales craftspeople, continuing this tradition of patronage. The house continues to host many vice-regal, government and community events.

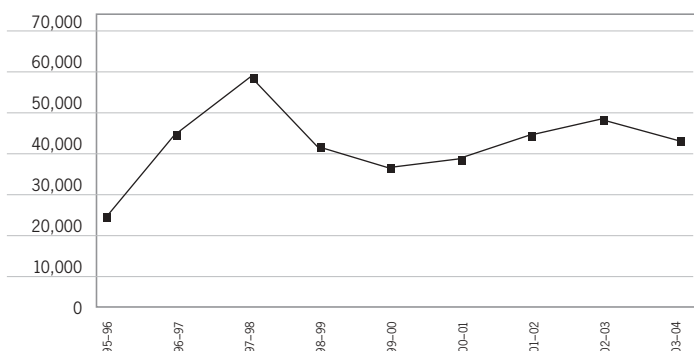
Macquarie Street, Sydney NSW 2000  
t. 02 9931 5222 f. 02 9931 5208 e. info@hht.net.au www.hht.net.au

House open Friday to Sunday 10am – 3pm Grounds open daily 10am – 4pm

## BREAKDOWN OF VISITOR NUMBERS

Paid admissions	2004	2003	2002	2001
Education	2,336	1,418	2,222	2,233
Public programs	14,827	19,845	8,157	4,380
Venue hire	5,992	8,319	8,803	9,160
<b>Subtotal</b>	<b>23,155</b>	<b>29,582</b>	<b>19,282</b>	<b>15,773</b>
Free entry				
Free public programs	4,304			
House tours	15,776	17,019	22,551	21,866
Grounds	58,553	57,611	65,211	63,368
Vice-regal functions	11,837	11,051	8,813	9,160
<b>Subtotal</b>	<b>90,470</b>	<b>85,681</b>	<b>96,575</b>	<b>94,394</b>
<b>TOTAL</b>	<b>113,625</b>	<b>115,263</b>	<b>115,757</b>	<b>110,167</b>

## ADMISSION SINCE OPENING\*



\* includes education, public programs, venue hire, free house tours and free public programs



LEFT TO RIGHT: *ART OF FLOWERS*. PHOTOGRAPH ROSS HEATHCOTE | *WALK* GOVERNMENT HOUSE GROUNDS SYDNEY, 1870. NSW GOVERNMENT PRINTER. HISTORIC HOUSES TRUST COLLECTION | *CRASH COURSE FOR YOUNG FILMMAKERS*. PHOTOGRAPH HISTORIC HOUSES TRUST IMAGE LIBRARY | A QUARTET FROM THE AUSTRALIAN BRANDENBURG ORCHESTRA. PHOTOGRAPH STEVEN GOODBEE | BACKGROUND PATTERN: WALL STENCILLING (DETAIL) FROM GOVERNMENT HOUSE

## HIGHLIGHTS

The *Art of Flowers* festival was held in September and featured contemporary art, design and sculpture as its theme. Leading Sydney floral designers and artists exhibited in the house and three landscape design firms created installations on the arcade. The two and a half day event attracted 11,311 visitors.

Research on the cedar furniture in the collection was undertaken for the publication and exhibition, *Red Cedar in Australia*, at the Museum of Sydney. A number of previously unknown Sydney cabinetmakers were identified and research was undertaken on three suites of furniture in the collection, exhibited in the NSW Court of the 1893 World's Columbian Exposition held in Chicago. The bookcase-secretaire made by EW Verdich and exhibited at Chicago was conserved and lent to the exhibition.

The following items were acquired for the collection:

- a miniature bronze bust of Lord Augustus Loftus, 15th Governor of NSW (1879–1885) by Lucien Henry
- a Royal Worcester ceramic plate featuring portraits of the 20th Governor of NSW (1899–1901) William Lygon, Earl Beauchamp, and his sister Lady Mary Lygon
- a book of verse by Lady (Gwendolen) Game, wife of Air Vice-Marshal Sir Philip Game, 26th Governor of NSW (1930–1935)

## STRATEGIES

We identified three strategies in last year's report as the major focus for the property.

### Continue to implement the recommendations of the Conservation and Management Plan

The ballroom's musicians' gallery was repainted according to its 1899 colour scheme. This year the Department of Commerce's continuing program of cleaning, re-pointing and repair of stonework included the eastern elevation of the service wing and the cellars. The flèches of the dairy (c1845) and meat house (c1890) were repainted in their 19th century two-tone schemes, differentiating these exceptional early buildings from later structures in the courtyard. While the scaffolding was in place the slate roof of the dairy flèche was restored and the meat house's lead flashings were renewed. The painter's store was relocated away from the cellars in keeping with present OH&S requirements.

### Continue to implement the Garden Masterplan

The Rampart Garden on the western terrace was reinstated as it was in the 1840s when the garden was first laid out. As part of this reinstatement 30 stone vases that lined the paths are being re-created. This project is supported by the Government Architect's Office and the planting scheme is being developed in association with the Royal Botanic Gardens.

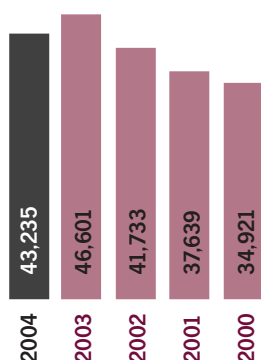
### Continue to implement the recommendations of the 'To Furnish a Future' policy

The 'To Furnish a Future' policy was adopted in 1999 and aims to incorporate the best of contemporary New South Wales design in the refurbishment of the State Rooms. To put this new scheme in place we have surveyed and met with textile artists, visual artists, designers and craftspeople working in New South Wales and the Australian Capital Territory, to investigate their work and discuss their possible involvement in the project.

## STRATEGIES 2004–2005

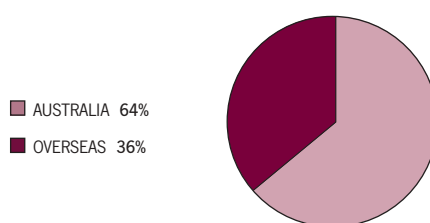
- Continue to implement the recommendations of the Conservation and Management Plan
- Continue to implement the Garden Masterplan
- Continue to implement the recommendations of the 'To Furnish a Future' policy
- Continue to reinvigorate and give emphasis to the Cultural Program, broadening from a music focus

### PAID ADMISSION FIVE-YEAR TREND\*

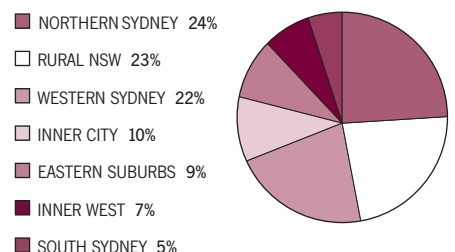


\* includes paid admissions (education, public programs and venue hire), free house tours and free public programs

### WHERE DID OUR VISITORS COME FROM?\*



### SYDNEY/NEW SOUTH WALES VISITORS\*



\* these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004

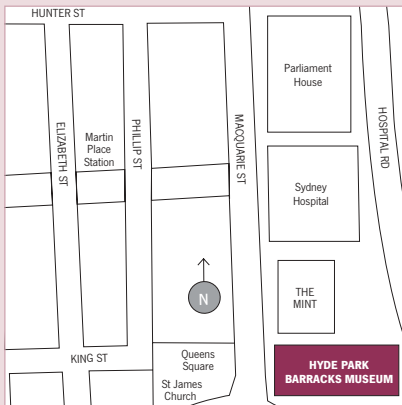
# HYDE PARK BARRACKS MUSEUM

ACQUIRED 1990, OPENED 1991



*Great Place. Significant History. Right Price. Good stuff for kids.*

DUDMAN FAMILY  
BRISBANE, QUEENSLAND, APRIL 2004



The Hyde Park Barracks was built between 1817 and 1819 by convict labourers and tradesmen working under the direction of convict architect Francis Greenway, who had been ordered by Governor Macquarie to construct a building suitable for the housing of government-employed and privately assigned convicts. The Barracks was used as convict accommodation until 1848 when it was transformed into a Female Immigration Depot. In 1862 the upper levels became a government-run asylum for aged, infirm and destitute women. Its role changed again in 1887 when it was converted into law courts and government offices. The Barracks is a museum about its own history, which uses the building's fabric, archaeology, spaces and changing displays to tell stories about people's lives and experiences.

Queens Square, Macquarie Street, Sydney NSW 2000  
t. 02 9223 8922 f. 02 9223 3368 e. info@hht.net.au www.hht.net.au

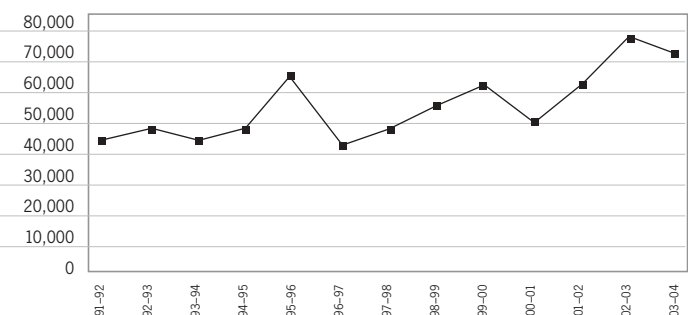
Open daily 9.30am – 5pm

## BREAKDOWN OF VISITOR NUMBERS

Paid admissions	2004	2003	2002	2001
General public	43,984	45,386	40,175	37,212
Education	13,691	11,084	11,158	8,834
Public programs	1,159	578	401	769
Venue hire	13,182	17,162	10,124	2,275
<b>Subtotal</b>	<b>72,016</b>	<b>74,210</b>	<b>61,858</b>	<b>49,090</b>
<b>Free entry</b>				
Complimentary tickets	9,271	7,923	10,097	6,452
Other*	130,012	136,709	147,108	132,355
<b>Subtotal</b>	<b>139,283</b>	<b>144,632</b>	<b>157,205</b>	<b>138,807</b>
<b>TOTAL</b>	<b>211,299</b>	<b>218,842</b>	<b>219,063</b>	<b>187,897</b>
<b>Grounds</b>				
Forecourt	475,351	509,964	490,911	485,189

\* includes site visits, cafe, shop and visits to the *Australian Monument to the Great Irish Famine*. Grounds, cafe and shop figures are as accurate as possible; calculations are based on estimated numbers

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: *NEW POST OFFICE, GEORGE ST, SYDNEY*, FG LEWIS, 1846. HAND COLOURED LITHOGRAPH. MITCHELL LIBRARY, STATE LIBRARY OF NSW | *PARRAMATTA WOMEN'S ASYLUM*, C1883-1892. PHOTOGRAPHER UNKNOWN. MITCHELL LIBRARY, STATE LIBRARY OF NSW | *THE TENTH STRAW*, PACIFIC FILMS, 1926. SCREENSOUND AUSTRALIA | EDUCATION PROGRAM. PHOTOGRAPH ROSS HEATHCOTE | BACKGROUND PATTERN: FABRIC REMNANT (DETAIL) FOUND UNDER THE FLOORBOARDS OF HYDE PARK BARRACKS MUSEUM

## HIGHLIGHTS

In January, as part of the Sydney Festival, the Becks Festival Bar was staged in the courtyard of the museum. This event has been run for the past three years and proved popular again this year, attracting over 13,000 visitors to the site.

A children's puzzle activity, *Catch a Convict*, was designed and implemented. Children visiting the museum are given an activity sheet in which the goal is to discover and 'catch' a particular convict by using various clues that are placed throughout the museum.

In February the airconditioning system, which is linked to that of The Mint, was de-commissioned. A new airconditioning system will be reinstated in mid 2004 as part of the major works program at The Mint.

## STRATEGIES

We identified three strategies in last year's report as the major focus for the museum.

### Install a new display on the government asylum for aged, infirm and destitute women phase of the Barracks

A display entitled *Asylum Women: Aged, Infirm, Destitute* opened in October. It provides an insight into the welfare of Sydney's poor and outcast women during the period 1862 to 1886. The Government-run asylum occupied the upper floors of Hyde Park Barracks and was home to over 200 women at any one time. The artefacts on display were recovered from beneath the floorboards of the Barracks during archaeological excavation of the building between 1979 and 1981.

### Research and develop a new display on the 1856-1857 Stamp Office

A display on the Stamp Office, the government department responsible for printing postage stamps for New South Wales, opened in April. The Stamp Office occupied a building on the northern perimeter of Hyde Park Barracks from 1856

to 1857, a brief but significant period in the history of the NSW postal service. In 1857 the Stamp Office was progressively moved to the Government Printing Office's new buildings on the corner of Phillip and Bent Streets.

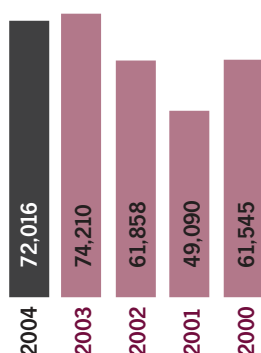
### Publish the new guidebook

The new guidebook was published in January. The original 1994 guidebook, now out of print, was extensively revised and updated to note changes to displays and to include major works such as the *Australian Monument to the Great Irish Famine*, which was completed in August 1999.

## STRATEGIES 2004-2005

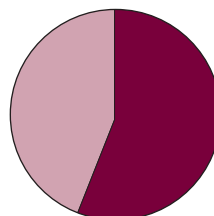
- Develop and install new major exhibition *Convict: Sites of Punishment*
- Review and update signage, text panels and other related brochures
- Develop a Schools Project Kit
- Develop a children's program specifically for the under-fives

### PAID ADMISSION FIVE-YEAR TREND



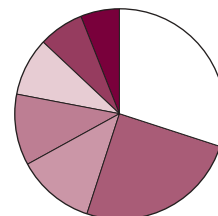
### WHERE DID OUR VISITORS COME FROM?\*

- OVERSEAS 56%
- AUSTRALIA 44%



### SYDNEY/NEW SOUTH WALES VISITORS\*

- RURAL NSW 30%
- NORTHERN SYDNEY 25%
- WESTERN SYDNEY 12%
- EASTERN SUBURBS 11%
- INNER CITY 9%
- SOUTH SYDNEY 7%
- INNER WEST 6%



\* these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004

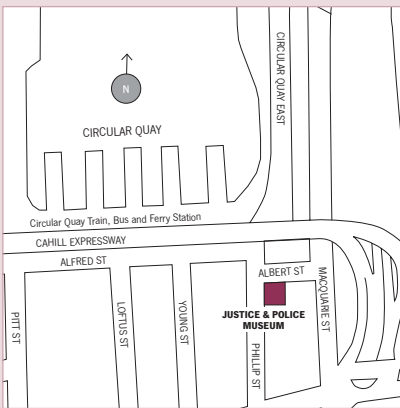
# JUSTICE & POLICE MUSEUM

ACQUIRED 1990, OPENED 1991



*The Justice & Police Museum is brilliant and certainly makes you rethink our punishment schemes.*

BEV FOREMAN  
DARWIN, NT, JANUARY 2004



Previously the Water Police Court (1856), Water Police Station (1858) and Police Court (1886), the museum now features a Magistrates Court, a charge room, a remand cell, a gallery of mug shots of Sydney's early criminals, an array of weapons, forensic evidence from notorious crimes, and displays exploring police history, bushrangers and punishment in society. It presents a program of exhibitions and educational activities which explore the significance of the site and the social history of law, policing and crime in New South Wales.

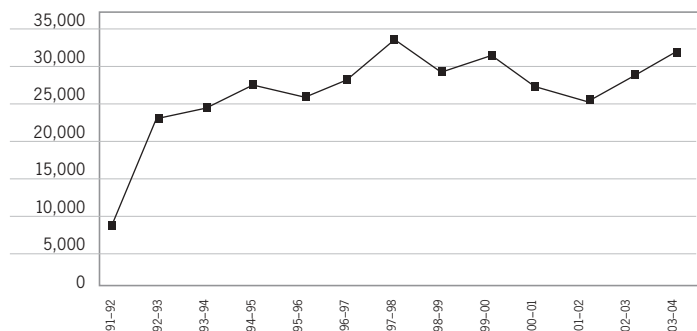
Cnr Albert & Phillip Streets, Circular Quay NSW 2000  
t. 02 9252 1144 f. 02 9252 4860 e. info@hht.net.au www.hht.net.au

Open weekends 10am – 5pm, Monday to Friday for booked groups only  
Open daily (except Friday) in January

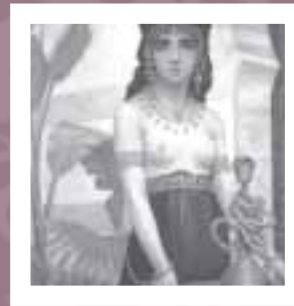
## BREAKDOWN OF VISITOR NUMBERS

Paid admissions	2004	2003	2002	2001
General public	14,410	12,752	10,902	12,238
Education	8,354	8,327	7,185	6,259
Public programs	865	359	621	769
Venue hire	3,743	2,661	2,309	2,752
<b>Subtotal</b>	<b>27,372</b>	<b>24,099</b>	<b>21,017</b>	<b>22,018</b>
<b>Free entry</b>				
Complimentary tickets	7,094	6,787	6,618	5,287
Other (site visits)	2,509	886	784	198
<b>Subtotal</b>	<b>9,603</b>	<b>7,673</b>	<b>7,402</b>	<b>5,485</b>
<b>TOTAL</b>	<b>36,975</b>	<b>31,772</b>	<b>28,419</b>	<b>27,503</b>

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: DISPLAY. PHOTOGRAPH RICHARD GANGE | COP SHOP. SCREENSOUND AUSTRALIA COLLECTION. COURTESY CRAWFORDS AUSTRALIA | LA SERVANTE DE HAREM, 1874, PAUL-DESIRE TROUILLEBERT, IMAGE REPRODUCED FROM CAROL SHERMAN AND ANDREW SMITH, HIGHLIGHTS: AN ILLUSTRATED HISTORY OF CANNABIS, TEN SPEED PRESS, BERKELEY, 1999, FROM DRUGS: A SOCIAL HISTORY | EDUCATION PROGRAM. PHOTOGRAPH ROSS HEATHCOTE | BACKGROUND PATTERN: IRONWORK (DETAIL) FROM JUSTICE & POLICE MUSEUM

## HIGHLIGHTS

This was a successful year for the museum both in terms of paid visitation and education attendances. The exhibition *Drugs: a social history* proved particularly popular with audiences during the January holiday period and broke previous attendance records during that month. We mounted two successful education outreach tours to regional NSW. Our guides worked with a total of 719 country students in the Riverina (Griffith and Leeton) and the mid-north coast (Kempsey and Port Macquarie).

We significantly increased the floor space available to the general public by opening a new display area in one of our function spaces. The new display features a combination of rare mid-19th century police and prison objects from the Locker Collection, displayed alongside 20th century examples of police equipment and paraphernalia.

We completed the first stage of a major project focused on the physical reorganisation, research and cataloguing of a large collection of glass-plate negatives. This historic collection consists of over 100,000 crime-scene and mug shot images created by the NSW Police between 1912 and 1960, and will be the subject of an exhibition and publication in 2005.

A major maintenance project upgrading the museum's airconditioning plant was successfully completed. The foyer shop acquired new merchandising cabinets and, at the rear of the site, computers were introduced to allow visitors to explore the museum's past exhibitions, *Crime Scene*, *Crimes of Passion* and *Hard Boiled*, through a range of virtual exhibits and interactive audiovisual materials.

The *Cops on the Box* and *Crime Scene* travelling exhibitions attracted enthusiastic audiences at a variety of venues around regional NSW and interstate. The museum also developed a new photographic exhibition that examines late 19th and early 20th century police station and courthouse architecture, which will begin a regional tour of NSW in early 2005.

## STRATEGIES

We identified one strategy in last year's report as the major focus for the museum.

**Deepen the working relationship with NSW Police to finalise legal ownership and intellectual property rights issues by whatever means are available**

The legal ownership issues relate to the collection created in 1910 by the NSW Police. This highly significant historic collection,

which concentrates on criminal artefacts and techniques, is currently housed, conserved and maintained by the museum but its ownership resides with the NSW Police. The Director, Peter Watts, maintained contact with the Police Commissioner, Ken Moroney, to advance the resolution of this issue.

## STRATEGIES 2004-2005

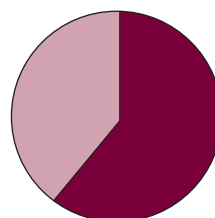
- Continue to work with NSW Police to finalise legal ownership and intellectual property rights issues by whatever means are available

### PAID ADMISSION FIVE-YEAR TREND



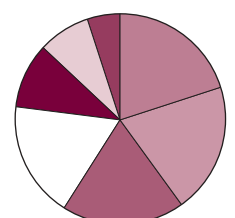
### WHERE DID OUR VISITORS COME FROM?\*

OVERSEAS 61%  
AUSTRALIA 39%



### SYDNEY/NEW SOUTH WALES VISITORS\*

EASTERN SUBURBS 20%  
WESTERN SYDNEY 20%  
NORTHERN SYDNEY 19%  
RURAL NSW 18%  
INNER WEST 10%  
INNER CITY 8%  
SOUTH SYDNEY 5%



\* these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004

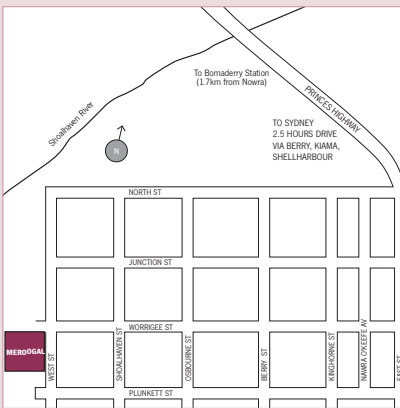
# MEROOGAL

ACQUIRED 1985, OPENED 1988



*History we can relate to.*

MICK & TRICIA FLORY  
BISHOPSTEIGNTON, DEVON, UK, 2004



Located in the south coast town of Nowra and built in 1885, this timber house was home to four generations of women from the same family. Their daily routines, domestic chores and social lives have moulded its intimate rooms. Meroogal's exceptionally rich collection of personal objects provides an insight into the private lives and daily world of this family for nearly a century.

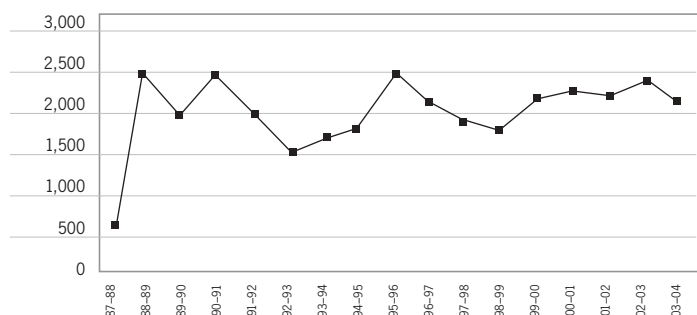
Cnr Worrigea & West Streets, Nowra NSW 2541  
t. 02 4421 8150 f. 02 4421 2747 e. info@hht.net.au www.hht.net.au

Open Saturday 1 – 5pm and Sunday 10am – 5pm by guided tour only, on the hour  
Open Thursday to Sunday 10am – 5pm during January  
Booked groups by arrangement

## BREAKDOWN OF VISITOR NUMBERS

Paid admissions	2004	2003	2002	2001
General public	1,115	1,354	1,043	1,000
Education	740	547	430	713
Public programs	244	385	688	468
<b>Subtotal</b>	<b>2,099</b>	<b>2,286</b>	<b>2,161</b>	<b>2,181</b>
<b>Free entry</b>				
Complimentary tickets	578	585	301	313
Free public programs	121	0	0	0
Other (site visits)	0	0	13	0
<b>Subtotal</b>	<b>699</b>	<b>585</b>	<b>314</b>	<b>313</b>
<b>TOTAL</b>	<b>2,798</b>	<b>2,871</b>	<b>2,475</b>	<b>2,494</b>

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: KITCHEN. PHOTOGRAPH RAY JOYCE | MEROOGAL WOMEN'S ARTS PRIZE WINNER ANNA GRIFFITHS WITH HER ARTWORK, GARDEN COAT. PHOTOGRAPH DOUG NORSWORTHY | INTERNATIONAL WOMEN'S DAY. HISTORIC HOUSES TRUST IMAGE LIBRARY | EDUCATION PROGRAM. PHOTOGRAPH ROSS HEATHCOTE | BACKGROUND PATTERN: FABRIC (DETAIL) FROM MEROOGAL

## HIGHLIGHTS

The sixth annual *Meroogal Women's Arts Prize*, with the theme 'Nature at Meroogal', was held in September at the Nowra School of Arts. A record 140 entries were exhibited and a new Meroogal 'Packers Prize' was awarded. The Bundanon Trust again offered the Bundanon Trust Regional Artists in Residence Scholarship. Selected works toured to Bega and Bowral and were also shown in the Members Lounge at The Mint in Sydney.

For the seventh year Meroogal sponsored International Women's Day 2004 celebrations at the property. A writing workshop for women was held in March, followed by a sharing circle of women's stories. A formal program of music and speeches celebrating women, followed by afternoon tea, was also held in March for all women who had previously won International Women's Day Awards at Meroogal. Speakers were Hyde Park Barracks Museum Assistant Curator Bridget Berry, Councillor Pam Arnold, and Ruby Kargarian, an Iranian woman who spoke of women's lives in Iran.

## STRATEGIES

We identified three strategies in last year's report as a major focus for the museum.

### Continue to interpret the history of the property using a diversity of media

The Meroogal oral history video featuring June Wallace, the last owner of the property, regularly screens in the interpretation area at Meroogal. June Wallace is a descendant of the Thorburn and Macgregor families who lived at Meroogal for a hundred years. In the video she shares memories of Meroogal and the 'marvellously independent and spirited' women who lived there. The video was nominated for a 2004 National Trust EnergyAustralia Heritage Award.

### Continue to strengthen links within local and regional tourism, heritage and cultural networks

The Shoalhaven Museums Trail group, of which Meroogal is a member, was successful in obtaining a grant from the Shoalhaven Tourism Board to implement a discounted entry ticket to the eight participating museums.

Three regional *Meroogal Women's Arts Prize* artists spoke about their work at a coffee morning for Members of the Historic Houses Trust at The Mint to coincide with the touring exhibition on display in the Members Lounge in November.

Anna Griffiths, winner of the 2003 *Meroogal Women's Arts Prize*, was a guest speaker at the second International Women's Day breakfast in March, held in conjunction with the *Meroogal Women's Arts Prize* on tour in Bowral.

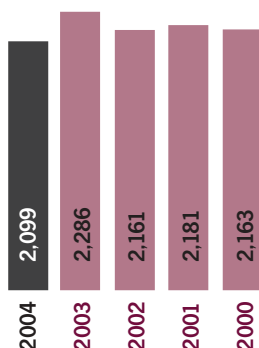
### Pursue new partnerships with regional institutions such as Charles Sturt University and the University of Wollongong

The development of these partnerships was postponed as we concentrated instead on working with members of the Shoalhaven Museums Trail to develop a discounted entry ticket to participating museums and apply for a grant from the Shoalhaven Tourism Board to implement it.

## STRATEGIES 2004-2005

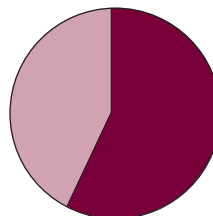
- Continue to build relationships in regional New South Wales through the *Meroogal Women's Arts Prize* and International Women's Day events
- Continue to assess the relevance of our education programs and build on relationships with local schools and individual teachers
- Continue to work with other Shoalhaven Museum Trail member museums and with Shoalhaven Tourism to raise the profile of the Trail as an exciting and worthwhile tourist destination

### PAID ADMISSION FIVE-YEAR TREND



### SYDNEY/NEW SOUTH WALES VISITORS\*

- RURAL NSW 57%
- NORTHERN SYDNEY 43%



\*these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004. All visitors in June were from New South Wales.

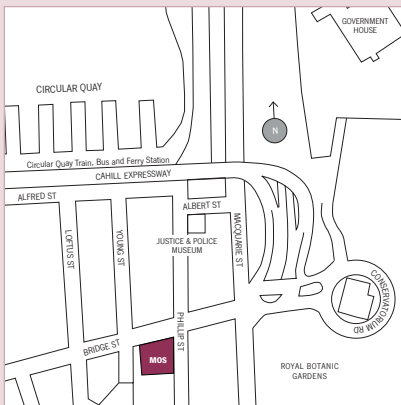
# MUSEUM OF SYDNEY

ON THE SITE OF FIRST GOVERNMENT HOUSE  
ACQUIRED 1990, OPENED 1995



*I started to study Australian history at age 62 and thus heard of this great museum – which I find very moving, especially the Aboriginal displays.*

JUDE ROSETH  
BELLINGEN, NEW SOUTH WALES, 2003



The Museum of Sydney is a modern museum built on a historic site: first Government House, the earliest foundations of British colonisation in Australia. From the archaeological remains of first Government House to the award-winning contemporary sculpture *Edge of the Trees*, exhibits on the life of Aboriginal people of Port Jackson and the curiosities of the 'collectors chests', the museum explores Sydney's people, place and cultures then and now.

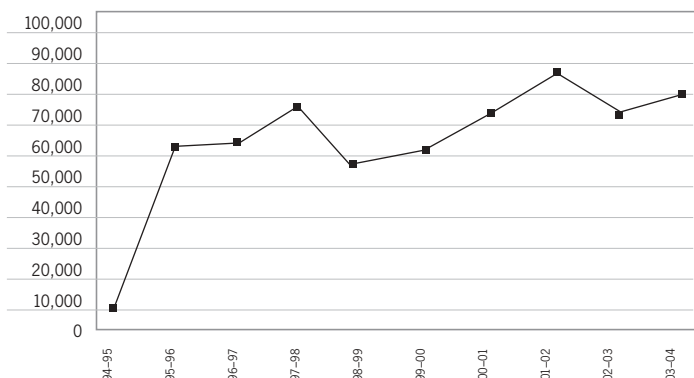
Cnr Bridge & Phillip Streets, Sydney NSW 2000  
t. 02 9251 5988 f. 02 9251 5966 e. info@hht.net.au www.hht.net.au  
Open daily 9.30am – 5pm

## BREAKDOWN OF VISITOR NUMBERS

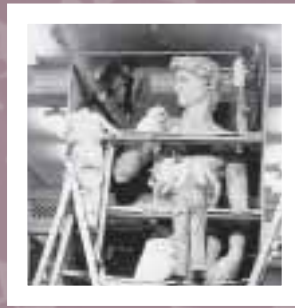
Paid admissions	2004	2003	2002	2001
General public	48,389	40,388	58,798	43,587
Education	7,987	7,618	6,707	7,264
Public programs	3,180	1,519	4,038	7,670
Venue hire	20,764	24,626	17,335	16,099
<b>Subtotal</b>	<b>80,320</b>	<b>74,151</b>	<b>86,878</b>	<b>74,620</b>
<b>Free entry</b>				
Complimentary tickets	8,006	5,140	14,647	6,713
Free public programs	25,121	5,210	-	-
Other*	329,422	328,500	437,577	383,178
<b>Subtotal</b>	<b>362,549</b>	<b>338,850</b>	<b>452,224</b>	<b>389,891</b>
<b>TOTAL</b>	<b>442,869</b>	<b>413,001</b>	<b>539,102</b>	<b>464,511</b>
<b>Grounds</b>				
Forecourt	658,800	657,000	760,500	477,900

\* includes site visits, cafe, shop and visits to the *Edge of the Trees* sculpture. Grounds, cafe and shop figures are as accurate as possible; calculations are based on estimated numbers

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: BRONTE BEACH, 1964. PHOTOGRAPH JOHN WILLIAMS FROM JOHN WILLIAMS' SYDNEY DIARY 1958-2003 | UNPACKING DAVID, DAVID JONES ELIZABETH STREET STORE, 1966. COURTESY FAIRFAX PHOTO LIBRARY FROM ITALIANI DI SYDNEY | JAPANESE BLIND, 1915. PHOTOGRAPH HAROLD CAZNEAUX. COLLECTION OF THE SHOTO MUSEUM OF ART FROM KIICHIRO ISHIDA AND THE SYDNEY CAMERA CIRCLE 1920s-1940s | EORA CROSSING. PHOTOGRAPH WILLIAM NEWELL | BACKGROUND PATTERN: CERAMIC PLATE (DETAIL) FOUND ON THE SITE OF FIRST GOVERNMENT HOUSE

## HIGHLIGHTS

We produced three major exhibitions:

- *Italiani di Sydney*
- *Kiichiro Ishida and the Sydney Camera Circle 1920s-1940s*
- *Red Cedar in Australia*

We produced two major publications, *Exploring the Modern City*, a book of edited symposium papers, and *Red Cedar in Australia*, to accompany the exhibition of the same name.

As part of the Sydney Festival we presented a major free outdoor performance, *Eora Crossing*, which was attended by over 18,000 people. This project was initiated by the HHT, inviting Indigenous director Wesley Enoch and the pre-eminent physical theatre company Legs on the Wall to develop a site-specific performance piece to reinterpret the historically significant First Government House Place.

We toured two exhibitions to regional New South Wales and other parts of Australia:

- *Radical Architect John Horbury Hunt 1838-1904*
- *Leunig Animated*

The following items were acquired for the collection:

- 30 Max Dupain photographs, which will form the basis of a future exhibition, *Rex and Max Dupain's Sydney*
- the Peter Spearritt collection, which comprises some 500 original photographs, 1000 printed items and books, and over 300 items of ephemera.

A historically important painting, George Edwards Peacock's *Old Government House as it appeared when vacated by Sir George Gipps in 1846*, was stolen from the museum in March. The motive behind the theft is unclear. The painting, oil on canvas in a gilt frame, is valued at around \$30,000.

In February a malfunction in the airconditioning chiller resulted in a loss of airconditioning in the museum for one and a half weeks. As a result, a major mechanical services upgrade, including replacing the current chiller and installing a back-up unit, is planned for the first half of the new financial year.

## STRATEGIES

We identified two strategies in last year's report as the major focus for the museum.

**Continue to refine the museum's semi-permanent displays to make them more accessible to the widest possible audience**

The History of Sydney chronology display in the Panorama Gallery was broadened to cover suburban expansion and issues affecting the development of Sydney outside the CBD.

*John Williams' Sydney Diary 1958-2003*, a black and white photographic display featuring unposed street photography of Sydneysiders, is the first of a series of planned temporary photographic displays in the Panorama Gallery interpreting 20th century people and place.

Together with the University of New South

Wales Centre for Sydney we presented a second Sydney Directions seminar. The forum, *City Living: Creating Sydney's Sustainable Communities*, including experts, analysts and commentators, discussed how the latest ideas on sustainability and planned community development would help shape the future of the Sydney region.

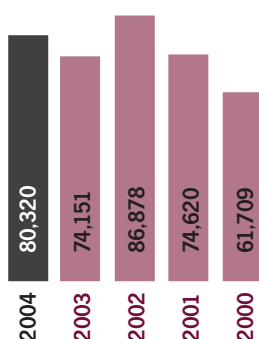
**Devise a new marketing strategy in light of recent changes to the museum**

A new marketing strategy was devised for the museum featuring two 30-second television commercials aired on SBS TV. This was supported by a print campaign in *The Sydney Morning Herald* and tourism publications.

## STRATEGIES 2004-2005

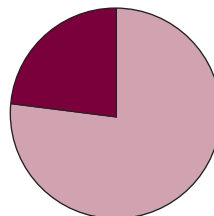
- Install a new semi-permanent exhibition titled *My City of Sydney*
- Consolidate the interpretation of 20th century Sydney people and place through photographic installations
- Upgrade mechanical services, including replacement of the museum's airconditioning system

### PAID ADMISSION FIVE-YEAR TREND



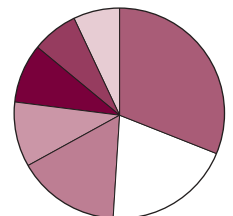
### WHERE DID OUR VISITORS COME FROM?\*

- AUSTRALIA 77%
- OVERSEAS 23%



### SYDNEY/NEW SOUTH WALES VISITORS\*

- NORTHERN SYDNEY 31%
- RURAL NSW 20%
- EASTERN SUBURBS 16%
- WESTERN SYDNEY 10%
- INNER WEST 9%
- SOUTH SYDNEY 7%
- INNER CITY 7%



\* these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004

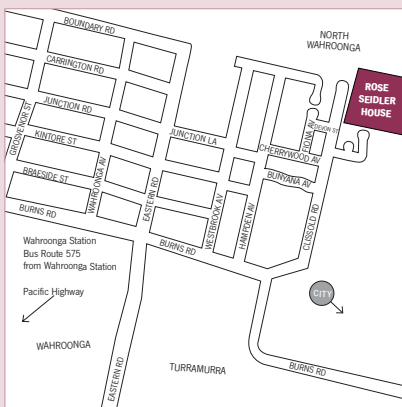
# ROSE SEIDLER HOUSE

ACQUIRED 1988, OPENED 1991



*Worth travelling to see.*

ROB & SHARON  
MELBOURNE, VICTORIA, MAY 2004



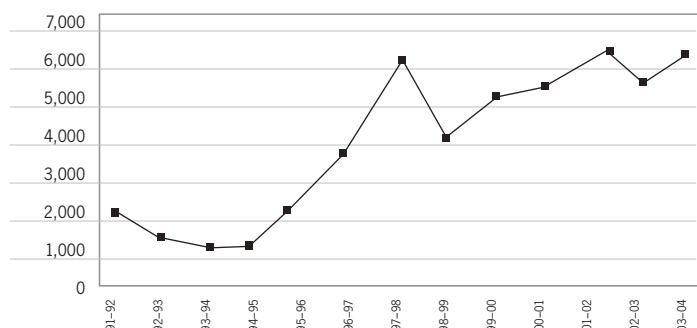
Built between 1948 and 1950, the house was designed by internationally renowned architect Harry Seidler for his parents, Rose and Max Seidler. Its use of open planning, bold colours and modern technology promoted the modernist movement in Australia and its original furniture forms one of the most important post-war design collections in Australia. Nestled in natural bushland, Rose Seidler House has panoramic views of the Ku-ring-gai National Park through its glass walls and from its sunny deck.

71 Clissold Road, Wahroonga NSW 2078  
t. 02 9989 8020 f. 02 9487 2761 e. info@hht.net.au www.hht.net.au  
Open Sunday 10am – 5pm

## BREAKDOWN OF VISITOR NUMBERS

Paid admissions	2004	2003	2002	2001
General public	701	671	889	1,019
Education	346	389	356	368
Public programs	4,063	3,452	4,069	3,045
Venue hire	285	284	185	94
<b>Subtotal</b>	<b>5,395</b>	<b>4,796</b>	<b>5,499</b>	<b>4,526</b>
<b>Free entry</b>				
Complimentary tickets	417	433	771	231
Other (site visits)	6	0	83	30
<b>Subtotal</b>	<b>423</b>	<b>433</b>	<b>854</b>	<b>261</b>
<b>TOTAL</b>	<b>5,818</b>	<b>5,229</b>	<b>6,353</b>	<b>4,787</b>

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: ROSE & HARRY SEIDLER SOON AFTER HIS ARRIVAL IN AUSTRALIA IN 1948. FROM HARRY SEIDLER COLLECTION | FIFTIES FAIR. PHOTOGRAPH PENNY CLAY | WELCOMING THE WORLD, WARATAH. PHOTOGRAPH JORGIO EL ZEIN | MEET THE ARCHITECTS. HISTORIC HOUSES TRUST IMAGE LIBRARY | BACKGROUND PATTERN: MURAL (DETAIL) FROM ROSE SEIDLER HOUSE

## HIGHLIGHTS

The final stage in our conservation program has been the reconstruction of the southern and western walls of the house. Preserving much of the original timbers and fastenings and maintaining the building principles used when the house was constructed, new stainless steel flashings and fastenings were discreetly added to ensure the long-term maintenance of the house.

The success of the *Meet the Architects* monthly lecture series, undertaken in partnership with DOCOMOMO Australia (Documentation and Conservation of buildings, sites and neighbourhoods of the Modern Movement), led to the presentation in March of a very illuminating day-long seminar on architect Arthur Baldwinson. The event was sold out and the interest generated has resulted in other programs documenting post-war practitioners being scheduled.

The ninth annual *Fifties Fair* in August once again provided a great cross-section of 1950s culture, this year to a 3,700 strong audience. This event gives the museum a huge public profile, generating interest in other areas such as venue hire.

## STRATEGIES

We identified two strategies in last year's report as the major focus for the museum.

### Re-interpret the downstairs 'flat' as a functioning office, reading, reference and merchandising space, incorporating the 1950 fit-out theme

The re-interpretation of the downstairs flat has now added greater access for the museum visitor. Using original working drawings of the area, furniture was made to establish an office, a display and merchandising space, and a working kitchen.

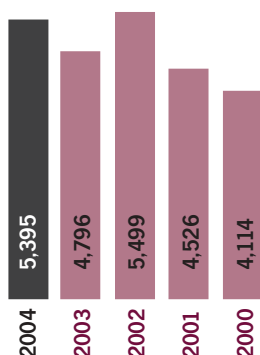
### Produce a video about Harry Seidler as a visitor interactive and archival resource

Several major interviews were held with Harry Seidler to develop an extensive oral archive about his life and work, with particular focus on Rose Seidler House. From this material a film was produced, using moving footage and stills, which outlines the significance of the house and its design philosophy. The interviews reveal a complex, brilliant and principled individual – from his selfless championing of Jørn Utzon in the 1960s to his current stance opposing the incarceration of asylum seekers, and his admiration for mentors and colleagues like Gropius, Breuer, Albers, Niemeyer and Nervi. The video has added a strong new interpretative dimension for the general public and education visitors.

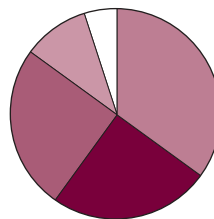
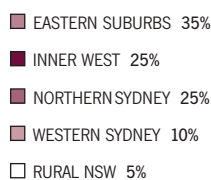
## STRATEGIES 2004–2005

- To produce a guide to the property in a format that will allow for interpretive inserts which focus on garden and grounds and interior furnishings
- To investigate targeting universities and colleges and to improve programming and transport access to the property for tertiary students, in consultation with the Education Unit
- To complete the visual curtilage study

### PAID ADMISSION FIVE-YEAR TREND



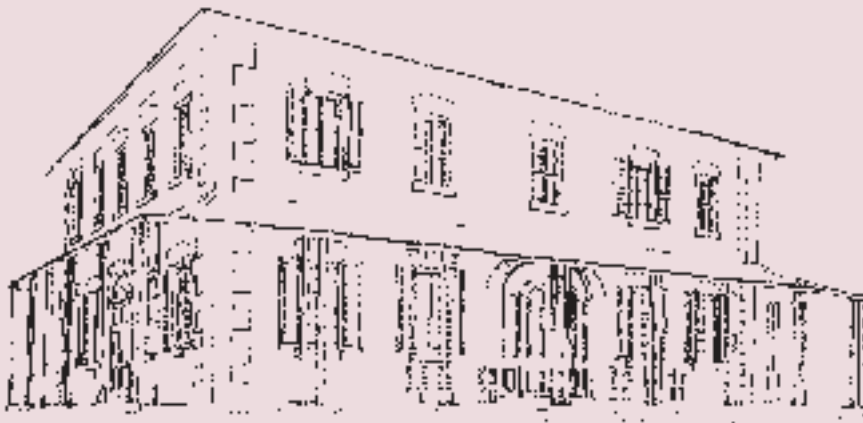
### SYDNEY/NEW SOUTH WALES VISITORS\*



\*these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004. All visitors in June were from New South Wales.

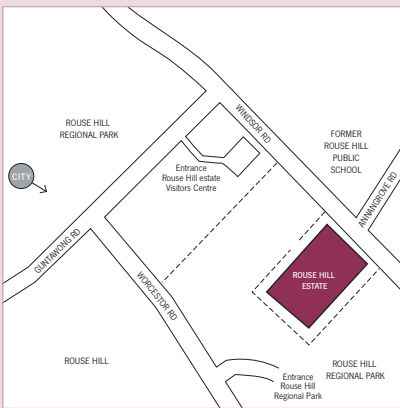
# ROUSE HILL ESTATE

ACQUIRED 1987, OPENED 1999



*Best history lesson I've had.*

JENNIFER ALEXANDER  
BONDI BEACH, NEW SOUTH WALES, MAY 2004



This fragile property resonates with nearly two centuries of one family's occupation. The 19th century farm buildings, paddocks, gardens and a rich collection of objects, overlaid with later additions, have been preserved intact as an essentially unedited record of a family's stories. At the heart of the property lies a Georgian brick dwelling built between 1813 and 1818 by convict labourers assigned to the enterprising free settler Richard Rouse.

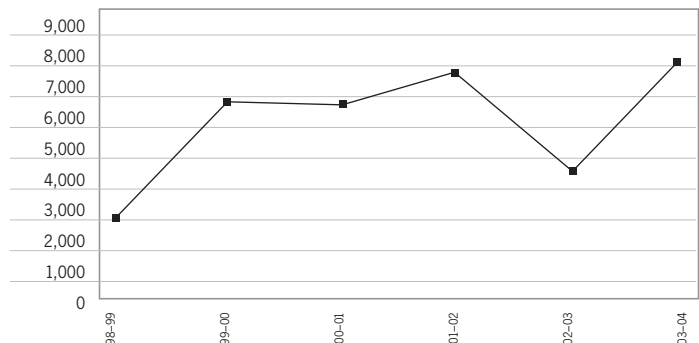
Guntawong Road (off Windsor Road), Rouse Hill NSW 2155  
t. 02 9627 6777 f. 02 9627 6776 e. info@hht.net.au www.hht.net.au

Open Wednesday, Thursday and Sunday 10am – 2pm for guided tours only  
Closed December to February each year

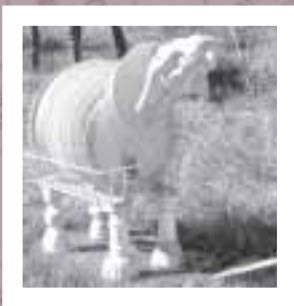
## BREAKDOWN OF VISITOR NUMBERS

Paid admissions	2004	2003	2002	2001
General public	1,324	1,310	2,289	3,108
Education	2,611	1,398	1,615	287
Public programs	3,983	1,564	3,500	3,208
Venue hire	102	102	151	68
<b>Subtotal</b>	<b>8,020</b>	<b>4,374</b>	<b>7,555</b>	<b>6,671</b>
<b>Free entry</b>				
Complimentary tickets	605	888	1,105	617
Other (site visits)	483	609	1,326	761
<b>Subtotal</b>	<b>1,088</b>	<b>1,497</b>	<b>2,431</b>	<b>1,378</b>
<b>TOTAL</b>	<b>9,108</b>	<b>5,871</b>	<b>9,986</b>	<b>8,049</b>

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: HELEN LLOYD AND MATTHEW SCOTT EXAMINE THE FRONT DOOR FOR WEAR AND TEAR. PHOTOGRAPH CLARE STRONG | RICHARD ROUSE BY WILLIAM GRIFFITH, IN FRENCH CRAYON, 1847. PHOTOGRAPH JOHN PATTEN, COURTESY OF MRS MARGARET BENNETT | OUT OF THE WOODWORK. PHOTOGRAPH BRENTON MCGEACHIE | EDUCATION PROGRAM. PHOTOGRAPH STACEY ALLEN | BACKGROUND PATTERN: FLOOR COVERING (DETAIL) FROM ROUSE HILL ESTATE

## HIGHLIGHTS

With the property being located within the rapidly growing northwest sector development area the HHT has worked with other government agencies to achieve a balance between urban development and a desirable visual curtilage for Rouse Hill estate.

We have also worked with the Heritage Office, National Parks Service and the Department of Planning Infrastructure and Natural Resources on land development issues surrounding Rouse Hill estate. Together with these other agencies the HHT is participating in, and contributing to the funding towards, an Economic Appraisal of Land Use Options as part of the stage two development of the Rouse Hill Regional Park which will be completed in late 2004.

The the Roads and Traffic Authority has worked closely with us on the deviation of Windsor Road away from the property; this is a component of major road works to upgrade Windsor Road which will be completed in 2006.

The Rouse Hill Public School site was transferred into the HHT's ownership in 2003 and will be developed as a Visitors Centre.

This year, for the first time, we closed the property to visitors for the summer months. The decision was made after several summers where the property was on high alert due to the extreme heat and threat of bushfire.

In May the property held its most successful *Out of the Woodwork* event to date, visited by 3,178 people.

Over 2,600 schoolchildren took part in education programs this year, an increase of 87%. With the number of new schools in the district expanding, this is a definite growth area for the property.

## STRATEGIES

We identified three strategies in last year's report as the major focus for the museum.

### Continue to develop information sheets through research into the collection and family

An information sheet on the builder and patriarch of Rouse Hill House, Richard Rouse, was written by family member Caroline Rouse Thornton. Richard Rouse was the first of his family to migrate to Australia in 1804.

### Trial small, interpretational, collection-based displays in the stables

Unfortunately our monitoring of this area proved that the environment was unstable for displays from our collection. However, we were able to present displays planned for the stables in other areas of the house. As part of our Anzac Day program we presented objects relating to the family and their connections to the events of World War I.

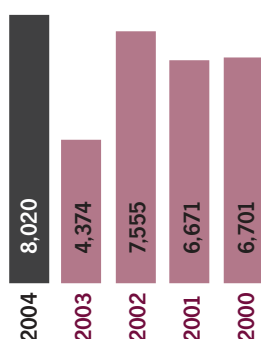
### Implement Wear and Tear Monitoring System Stage Two

The second stage of the Wear and Tear Monitoring System uses digital imaging to identify the impacts of museum operations on museum fabric, collections and buildings. Software has been installed but implementation has not yet begun.

## STRATEGIES FOR 2004-2005

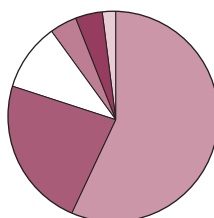
- Foster relationships with new schools in our growing region
- Continue to build and maintain interpretative educational programs for a range of ages and abilities, with a particular focus on high schools
- Continue registration of the collection, focusing this year on industrial heritage
- Liaise with various government agencies on the realignment of Windsor Road and other major planning and infrastructure issues

### PAID ADMISSION FIVE-YEAR TREND



### SYDNEY/NEW SOUTH WALES VISITORS\*

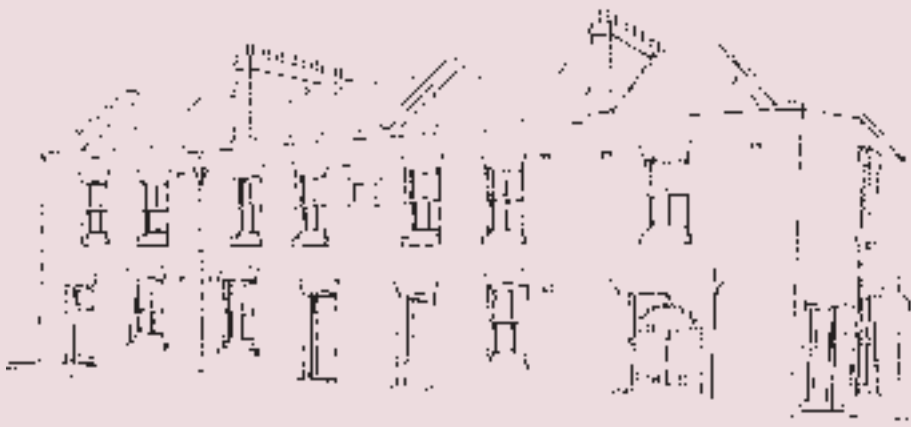
- WESTERN SYDNEY 57%
- NORTHERN SYDNEY 23%
- RURAL NSW 10%
- EASTERN SUBURBS 4%
- SOUTH SYDNEY 4%
- INNER CITY 2%



\* these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004. All visitors in June were from New South Wales.

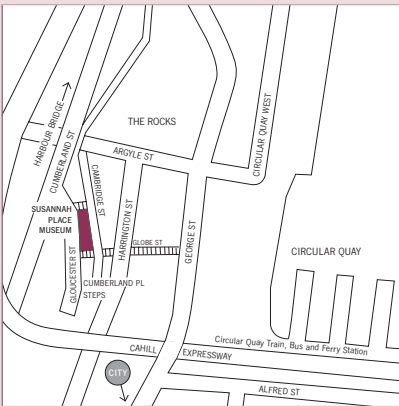
# SUSANNAH PLACE MUSEUM

ACQUIRED 1990, OPENED 1993



*Great museum! It's important to preserve working class houses/family life ...*

SELINA ROSEMARY FRY PINKAN  
WASHINGTON DC, USA, JANUARY 2004



Built in 1844 and located in the heart of The Rocks, Susannah Place is a terrace of four houses incorporating an intimate and colourful corner shop. The terrace is evidence of the richness of community life that existed in The Rocks. Its modest interiors and rear yards illustrate the restrictions of 19th century inner city living. The original brick privies and open laundries are some of the earliest surviving washing and sanitary amenities in the city.

58-64 Gloucester Street, The Rocks NSW 2000  
t. 02 9241 1893 f. 02 9241 2608 e. info@hht.net.au www.hht.net.au

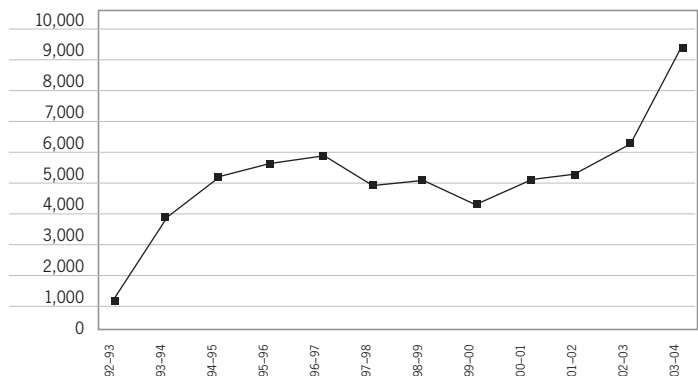
Open weekends 10am – 5pm  
Open daily in January 10am – 5pm  
Open school holidays Tuesday, Wednesday, Thursday and weekends 10am – 5pm

## BREAKDOWN OF VISITOR NUMBERS

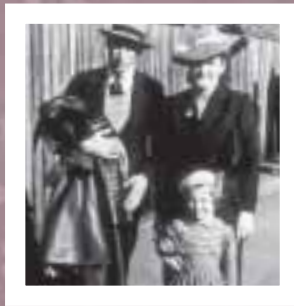
Paid admissions	2004	2003	2002	2001
General public	4,308	3,664	3,574	3,153
Education	3,693	2,511	1,510	1,639
Public programs	1,110	337	233	382
Venue hire	25	4	2	9
<b>Subtotal</b>	<b>9,136</b>	<b>6,516</b>	<b>5,319</b>	<b>5,183</b>
<b>Free entry</b>				
Complimentary tickets	2,043	2,112	2,314	2,486
Free public programs		310	-	-
Other*	11,120	10,641	10,067	8,761
<b>Subtotal</b>	<b>13,163</b>	<b>13,063</b>	<b>12,381</b>	<b>11,247</b>
<b>TOTAL</b>	<b>22,299</b>	<b>19,579</b>	<b>17,700</b>	<b>16,430</b>

\* includes site and shop visits

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: SCHOOL HOLIDAY ACTIVITY. PHOTOGRAPH ROSS HEATHCOTE | FORMER RESIDENTS OF 58 SUSANNAH PLACE, FLO AND LES GALLAGHER WITH THEIR DAUGHTER GLORIA, C.1945. PHOTOGRAPHER UNKNOWN. PHOTOGRAPH COURTESY OF F GALLAGHER | WEDDING PHOTOGRAPH OF FORMER RESIDENT OF 60 GLOUCESTER STREET, JOAN KILLEN, 1951. PHOTOGRAPHER UNKNOWN. SUSANNAH PLACE MUSEUM COLLECTION | GRANDPARENTS' DAY. PHOTOGRAPH ROSS HEATHCOTE | BACKGROUND PATTERN: LINOLEUM (DETAIL) FROM SUSANNAH PLACE MUSEUM.

## HIGHLIGHTS

In April an expanded version of our annual *Grandparents' Day* was held. The event is a celebration of the contribution our grandparents make to our lives. This year the houses were dressed to the 1940s and grandparents were encouraged to bring their grandchildren along and share memories and stories about what life was like in the 1940s. The day included music, food, stalls and vintage cars. Over 350 people attended the event.

This year the museum extended its opening hours to include Tuesdays, Wednesdays and Thursdays during each school holiday period. An extra day for booked groups was also trialled, with education bookings increasing as a result.

Joan Killen, a former resident of 60 Gloucester Street, donated some of her wedding photographs to the collection. These photographs add a very personal note to the interpretation of the museum.

## STRATEGIES

We identified three strategies in last year's report as the major focus for the museum.

### Develop and install a computer database to allow greater access to museum collections and inaccessible areas

The first phase of the computer database has been developed and was installed in No 58 in January. Visitors can use the database to explore a timeline of significant events that occurred in The Rocks, go on a virtual tour of houses and enter several rooms where they can explore objects, documents, photographs and oral histories. Visitors can also discover stories about all the known residents of Susannah Place.

### Develop seasonal education programs and walking tours for school groups

In conjunction with Sydney Learning Adventures (Sydney Harbour Foreshore Authority) a two-week season of Archaeology Week was held in March. Over 350 students attended.

A new seasonal program *Australia in WW2: Life on the Home Front* was developed and conducted in Term Two. Students explored the issues of censorship, looked at what items were rationed and examined how and why women's roles changed in World War II. Due to the popularity of this program it will run as a core education program in 2005.

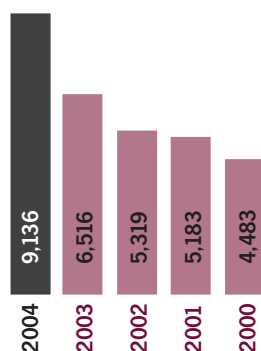
### Update the Museum Plan

The Museum Plan update has been deferred to 2004–2005 in order to include the impact of a new computer database interpretation strategy, and to confirm a new staffing structure.

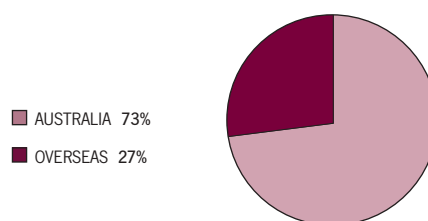
## STRATEGIES 2004–2005

- Complete and fine-tune the computer database
- Continue *Grandparents' Day* as a major event for the property
- Celebrate the 160th birthday of the houses in an event that will include ex-residents and their descendants
- Update the Museum Plan

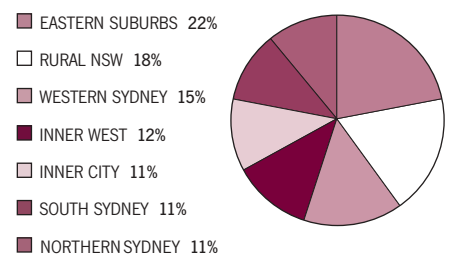
### PAID ADMISSION FIVE-YEAR TREND



### WHERE DID OUR VISITORS COME FROM?\*



### SYDNEY/NEW SOUTH WALES VISITORS\*



\* these demographic statistics were derived from our new point-of-sale system and only reflect audience profiles for June 2004

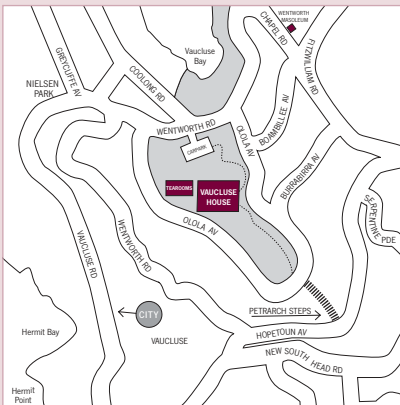
# VAUCLUSE HOUSE

ACQUIRED AND OPENED 1980



*Congratulations to all who continue to maintain this irreplaceable piece of our history!*

J BERRY, JANUARY 2004



Covering over ten of its original 206 hectares, Vaucluse House survives as the only 19th century harbourside estate in Sydney with house, stables and outbuildings, set in parklands, pleasure gardens and kitchen garden. From 1827 to 1862, Vaucluse House was the home of William Charles Wentworth – explorer, barrister, patriot and agitator for self-government – his wife Sarah and their large family. Many of the Wentworth family's possessions are displayed throughout the house.

Wentworth Road, Vaucluse NSW 2030  
t. 02 9388 7922 f. 02 9337 4963 e. info@hht.net.au www.hht.net.au

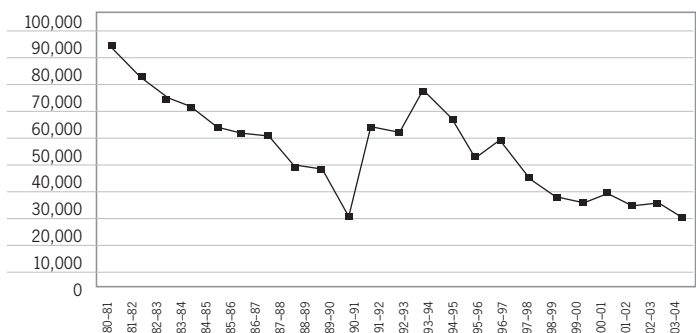
Open Tuesday to Sunday and public holidays 10am – 4.30pm

## BREAKDOWN OF VISITOR NUMBERS

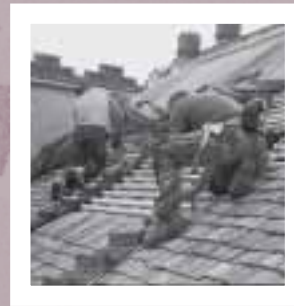
Paid admissions	2004	2003	2002	2001
General public	15,704	15,112	18,105	17,443
Education	6,134	5,027	5,452	3,455
Public programs	3,211	7,898	3,972	8,219
Venue hire	4,267	6,014	5,549	5,855
<b>Subtotal</b>	<b>29,316</b>	<b>34,051</b>	<b>33,078</b>	<b>34,972</b>
<b>Free entry</b>				
Complimentary tickets	4,486	3,450	4,317	1,931
Free public programs	2,208			
Other*	64,621	68,536	72,153	64,516
<b>Subtotal</b>	<b>71,315</b>	<b>71,986</b>	<b>76,470</b>	<b>66,447</b>
<b>TOTAL</b>	<b>100,631</b>	<b>106,037</b>	<b>109,548</b>	<b>101,419</b>
Grounds				
Local traffic	4,444	5,328	5,030	4,700

\*Includes site visits to the Tearooms, shop and a percentage of people visiting the parklands and beach paddock. Grounds, cafe and shop figures are as accurate as possible; calculations are based on estimated numbers

## PAID ADMISSION SINCE OPENING\*



\* includes general public, education, public programs and venue hire



LEFT TO RIGHT: THE BEACH PADDOCK. PHOTOGRAPH PENNY CLAY | THE BUTLER'S PANTRY. PHOTOGRAPH JENNI CARTER | RE-SHINGLING THE KITCHEN ROOF. PHOTOGRAPH LYNN COLLINS | KITCHEN GARDEN FESTIVAL. PHOTOGRAPH BRENTON MCGEACHIE | BACKGROUND PATTERN: FLOOR COVERING (DETAIL) FROM VAUCLUSE HOUSE

## HIGHLIGHTS

The traditional Christmas program *Carols by Candlelight* took place in December but unfortunately *Jazz in the Garden* had to be cancelled because of poor weather. Other successful public programs included *Three Marine Villas* and a revamped *Wisteria Day*. *Three Marine Villas* was a joint venture with the National Parks Service (Greycliffe House) and the Woollahra Heritage and History Society in association with the Department of Commerce (Strickland House), as part of the National Trust's Heritage Festival.

A successful new-look *Kitchen Garden Festival* was held in March and attracted 2,915 visitors over two days. Two new features of the festival were plant propagation demonstrations and tastings of garden produce unfamiliar to many visitors. A special feature of this year's festival was a separate event staged at the Vaucluse House Tearooms, *The Gardeners' Breakfast*, which was a conversation between Trust Director, Peter Watts, and gardening expert, Peter Cundall.

The HHT's 'Dogs at Vaucluse House' policy, designed to strengthen conditions of entry to the estate, including the beach paddock, was introduced in June 2003, to be reviewed after 12 months. The policy was implemented through strategies such as signage and an information pamphlet, and was also assisted by enforcement of the Companion Animals Act by Woollahra Municipal Council Rangers. The 'Dogs at Vaucluse House' policy was

reviewed at the Trust's meeting in June 2004 and it was agreed that the policy be formally revised after a stakeholders' meeting planned for September 2004.

Early in the reporting year a storm caused considerable damage to the plant collection, with at least 10 large trees destroyed and a further 50 trees receiving minor damage. Although the drought has been challenging to the upkeep of the garden and grounds, the property has been able to maintain historic garden specimens while complying with water restrictions.

## STRATEGIES

We identified three strategies in last year's report as the major focus for the property.

### Complete the re-shingling of the kitchen wing roof

The western section of the kitchen wing roof was re-shingled, completing the roof project commenced in the previous year. Difficulties in obtaining suitable shingles had delayed this work.

### Advance the butler's pantry interpretation project

Stage Two of this project was achieved with the following tasks completed in a former office and adjacent hallway:

- replacement of wooden floorboards with sandstone flags
- investigative work regarding the paint schemes and a sink and dresser known to be in the room from a 1910 plan
- joinery and electrical works
- replastering

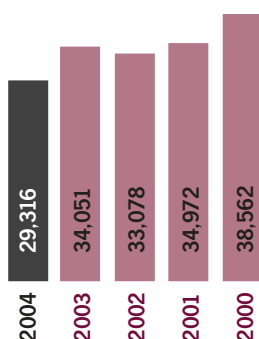
### Complete the refurbishment of finishes and floor coverings in the house halls and stairways

Adjustment to and installation of the main stair runner and repainting of joinery in the upper and lower entry halls was completed. Research into suitable replacement floor coverings on other stairways was carried out, but the cost was found to be outside the present budget. Extensive research via paint scrapes produced a drab scheme for joinery appropriate to the mid-19th century interpretation of the property, which has replaced sham oak graining used for over 20 years. This project is continuing.

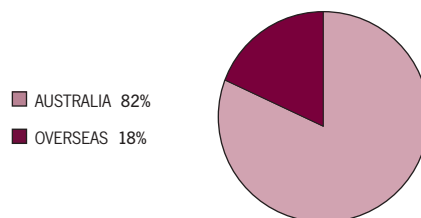
## STRATEGIES 2004–2005

- Review, research and development of site conservation, interpretation and management plans
- Proceed with collection conservation schedules for oil paintings, works on paper, picture frames, metals, timber and textiles

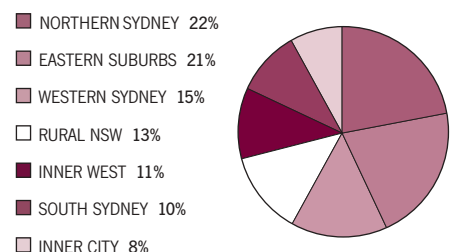
### PAID ADMISSION FIVE-YEAR TREND



### WHERE DID OUR VISITORS COME FROM?\*



### SYDNEY/NEW SOUTH WALES VISITORS\*



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